Chamber Chatter

Suicide Hill Mud Plunge breaks the 1,000 mark

1088: This is the final number of men, women and children registered after all was said and done at this year's Suicide Hill Mud Plunge. We would not have been able to make the event a success without our sponsors and volunteers, so thank you to everyone who donated their time and money. Check out these great action shots of the day below, taken by Alisha Ann Photography, a fellow Chamber member and our event photographer.



The beginning of the A. Lindberg & Sons Competitive Run: everyone was anxious to start!



These girls were definitely having FUN during the Bell Hospital Fun Run!



Participants battled through the Country Village Crawl again this year, where the Ishpeming Fire Department was waiting at the end to hose the mud off!



Over 200 kids participated in the Crossfit 906 Kids' Run. And they had a blast! (Pictures taken by Crossfit 906)



There wasn't a back-up this year at the climbing wall, thanks to Auto Value of Ishpeming! We had three, which helped keep the race moving!



The St. Onge Cliff Hanger was by far, the toughest obstacle. It was fun to watch people attempt the quarter pipe, and watch teams help each other up!

Suicide Mud Plunge 2013!

Mark it on your calendar for next year: Saturday, August 24 will be the date of the 3rd Annual Mud Plunge. We already can't wait!



Greater Ishpeming-Negaunee Area Chamber of Commerce

Chamber Chatter

Business Feature of the Month: Picture This Art Studio & Gallery

Among the buildings in downtown Ishpeming, there is one that stands out from the others, thanks to its bright pink awnings and cheerful exterior. Attractive on the outside, the old Olson News building now hosts the Picture This Art Studio & Gallery. Owner and artist-in-residence Corbin Lutz has set up shop on Cleveland Avenue, and uses the space as a workplace and showcase for her artistic endeavors.

Lutz has over 60 original watercolor paintings in her gallery, which covers abstract paintings to local scenery and landmarks. Lutz attended a watercolor workshop hosted by Nita Engle, and has been hooked ever since.

"I really became interested in pursuing a career after the workshop," said Lutz. "I saw a potential to grow my artistic side, and it grew fast."

Previously working from her home, Corbin purchased the building in 2000. She saw it as a perfect gallery space, and place to create art. Picture This Art Studio is more than just a place for Lutz to work, its serves as a home base.

"I need a place to come back to after my shows and work on new paintings," explained Lutz. "I can replenish my stock after a busy summer."

Throughout the summer, Lutz travels around the Mid-West participating in art shows. These events have high attendance, with a potential of 5,000 to 100,000 people to see her work. Her last art show this season is the Art & Apples Festival Sept. 7 -9 in Rochester, Mich. When Lutz returns, she will begin new fall hours starting Sept. 14, Mondays, Wednesdays and Fridays 12 – 5 p.m.

Lutz has residents and tourists that stop in to see her work, and she encourages anyone and everyone to visit the gallery themselves.

"I love when people come in and look at the work that I have. It's fantastic."

To learn more about Picture This Art Center or Corbin Lutz's work, call 906-250-3255 or visit http://corbinlutz.be/. Congratulations to Corbin and Picture this Art Studio & Gallery for being this month's business feature!



Above: The store front of Picture This Art Studio & Gallery, located at 115 Cleveland Ave., Ishpeming. Below: A picture of the inside of the gallery, which is open to the public.



Anytime Fitness Ribbon Cutting



Welcome New Members!

Northern Design Works

Chamber Chatter

Sponsor the GINCC Second Annual Dinner Presented by Northern Michigan Bank & Trust

The GINCC Annual Dinner is Saturday, Oct. 13, 2012 at Wawonowin Country Club, and it's presented to you by our "Spot Light Sponsor" Northern Michigan Bank & Trust. "Lights, Camera, Action!" is this year's theme, and we plan on showcasing the Chamber's second year as we moved from successful to significant. Sponsorship opportunities for the dinner were sent via email, so check your inbox if you're business is interested. There are a variety of sponsorship levels, which are listed below:

BLOCKBUSTER SPONSORSHIP ~ \$750

- 6 Annual Dinner tickets (1 full table, \$200 value)
- Logo on invitations
- Logo on printed programs
- Logo in Chamber newsletter
- "Thank you" announcement during program
- Name included on all promotional material
- Name & logo in PowerPoint during social hour

CAST & CREW SPONSORSHIP ~ \$500

- 4 Annual Dinner tickets (\$150 value)
- Name in Chamber newsletter
- Name on printed programs
- Name in PowerPoint during social hour
- Name included on all promotional material

AWARD SPONSOR ~ \$250 (5 available)

- 2 Annual Dinner tickets (\$75 value)
- Business name engraved on award & option of presenting

Awards available:

- Business of the Year
- Small Business of the Year
- Business Person of the Year
- Volunteer of the Year
- President's Choice

STAR SPONSOR ~ \$125

- 2 Annual Dinner tickets (\$75 value)
- Give your business recognition for the night with a "Chamber Star"
- Listed on PowerPoint during social hour

"Take 5" Sponsorship

Provide a keg, box of wine, or drink tickets for the evening! Let us know how you want to provide spirits for the night.

We are having a silent and live auction, and are looking for donations again this year. To become a sponsor, donate an item from your business, or for questions, contact Kate at the Chamber. **The sponsorship deadline is Sept. 13.** Thank you in advance for your support!

Thank you to our members who have already contributed to sponsoring our evening celebrating year two of the GINCC.







Marquette County Convention & Visitors Bureau

"DEDICATED TO BUILDING GREAT BUSINESSES, GREAT NEIGHBORHOODS, AND GREAT PLACES TO EXPERIENCE THE U.P."

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Chamber Chatter

U.S. National Ski Hall of Fame prepares for Annual Hall of Fame Weekend

The Ski Hall of Fame has a full schedule of events for its Hall of Fame Weekend Sept. 14 & 15.

The weekend starts with a ski jumpers reunion, which segues into a public presentation of the inductees class of 2011 at the Peterson Auditorium. The after glow reception, along with the final enshrinement of the inductees' pictures into the Hall of Fame concludes the events for Friday evening. The inductees had a formal induction in April in Seattle, Wash., but this second ceremony is just as important to most of the former skiers.

"This is a chance to bring everyone back to the birthplace of skiing," said Ski Hall President Tom West. "We are looking forward to honoring these athletes at our Hall of Fame."

Saturday's itinerary consists of the Kiwanis Ski Breakfast hosted at K.D. Hall at St. John's Church from 9 to 10 a.m. The Coy Hill Memorial Golf Outing starts at noon, with a social hour and awards at 5 p.m., and a banquet and auction at 6:30 p.m.

"It is really important that the community comes out to meet these great people," said West. "Not only are they truly inspirational, but it is also a great way to thank them for representing our country in the Olympics, the World Championships, and for all they have done for the U.S. and ski sports."

There is plenty of time to participate in any of these events that will commemorate the Class of 2011 into the U.S. Ski & Snowboard Hall of Fame. Tickets can be purchased at www.skihall.org, or by calling the Ski Hall of Fame at 906-485-6323.



GINCC MEMBER EVENTS

September Events

Annual Hall of Fame Weekend, Sept. 14 & 15

- See various event times & locations in article
- NMU Homecoming, Sept. 16 22
 - Visit nmu.edu for a full schedule of events
- Art Show & Reception, Sept. 22
 - Michigamme Moonshine Art Gallery, 6 9 p.m.
- Pioneer Square BAH, Sept. 26
 - 308 Cleveland Ave, Ishpeming, 5 7 p.m.

October Events

NMU Family Weekend, Oct. 5 – 7

Visit nmu.edu for a full schedule of events

October Events cont.

Half Harvest Marathon & Family Fun Festival, Oct. 6

Bell Hospital, Ishpeming, first race starts at 9 a.m.

Murder at KD Hall Fundraiser Dinner, Oct. 6

- St. John's Church, KD Hall, Ishpeming, 5:30 p.m.
- Fundraiser for the Lake Bancroft Project. Buy tickets at the Chamber, Consumer Building Supply, Johnson's Synders, Elaine's Place, & Ishpeming City Hall.

GINCC Second Annual Dinner presented by Northern Michigan Bank & Trust, Oct. 13

Wawonowin Country Club, 5:30 p.m.

Art Show & Reception, Oct. 20

Michigamme Moonshine Art Gallery, 3 – 6 p.m.

WE STAND STRONGER
WHEN WE STAND TOGETHER

For more information on our upcoming events, check out our calendar on www.gincc.org.