



Chamber Chatter

Western Marquette County draws writers from across the country!

When Pat Black from the Marquette County Convention and Visitors Bureau called and told me I was going snowmobiling with a group of travel writers, my first thought was, crap! See, I'm not the best with machines, and I'm also not very coordinated, so my gut told me this was going to be an experience like no other and perhaps not in the best way.

Of course, I wanted the writers to experience the trails. I have heard wonderful reviews of the snowmobiling trails in the U.P. I just always felt content passing on the information, not really experiencing it first-hand. Shame on me!

I can now tell you, I LOVE snowmobiling. Meyer Yamaha supplied us with snowmobiles. Midway Rentals made sure we were warm with the proper gear. And, together a group of ten of us, including writers and guests from Virginia, Florida and downstate, hit the trails. Greg Meyer, his dad and Don Britton came along as the experts (thank goodness for their help) and gave us an incredible ride!

Marquette County truly does have some of the best snowmobiling trails!!

Thanks to everyone who made our trip so enjoyable!

I also went along to Jasper Ridge Brewery after the ride, where the writers sampled beer and cudighi. It was the perfect way to end our day out.

Travel Writer Kim Schneider wrote an article on her snowmobile adventure, published in the Grand Rapids Press and on www.mlive.com.

Talking with Kim in the days after her trip, she said, "I was surprised at how many interesting things there are to do that I didn't know about... the interesting food, I especially enjoyed the cudighi."



Our group traveled Trail 8 that day, 70 miles round trip, from Meyer Yamaha to Up North Lodge and back!

Snowmobiling wasn't all they traveled up here for. The next day, we enjoyed a delicious lunch at Midtown Bakery & Cafe and then bundled up and hit the tube slide at Al Quaal.

If you've never gone down the hill, well, you should. It's a riot! We all screamed like we were little kids again and laughed until tears came out of our eyes. The hill is a huge asset to our community!

It felt great being able to share so much of our wonderful community with visitors from around the country! We should all be proud of all we have to offer!

And, as more stories come in, I'll be sure to pass along the links!

Elizabeth Peterson, Executive Director



Greater Ishpeming-Negaunee Area
Chamber of Commerce

Chamber Chatter

This month's featured business:



Main Street School of Cosmetology opened its doors in June 2008. The school has a stellar reputation with nearly 90% of their students jumping into a job right after graduation!

**“THIS WORK HAS BEEN
NUMBER ONE IN MY LIFE
SINCE 1957.”**

-ROSEMARIE STROM



Students at MSSC participate in a number of fundraisers throughout the year and continue to be active in the community.

*Join us on the web at
www.gincc.org. Read past
newsletters and business
features, browse through
member profiles and more!*

Main Street School of Cosmetology

In June of 2008 Rosemarie Strom took her passion and love of cosmetology to a new level and opened Main Street School of Cosmetology in Ishpeming.

Strom graduated from beauty school in 1957 and had been a cosmetologist herself before working at Northern Michigan University.

“This work has been number one in my life since 1957,” says Strom.

After retiring from NMU Strom worked as a substitute instructor at a cosmetology school in Ishpeming, which eventually closed. At that point, she decided to start her own school.

“It’s been great, I love it... it’s been a hard road, getting started financially was tough,” admits Strom. “But, I did it on my own.”

And now, not even two years later, that risk of starting a school has turned out to be an incredible success.

Students from across the Upper Peninsula travel to Ishpeming to attend MSSC. And, if you’ve ever stopped by the school on Main Street, it doesn’t take long to realize the close relationship these students build with Ms. Rose, as they call her. They’re learning not just about chemistry, make-up, hair care, and nail care, they’re learning about character and professionalism from one of the best!

Around 90 percent of the graduates of Main Street School of Cosmetology immediately enter the work force. A statistic that is largely due to the hands on education students receive and the reputation Strom has created among salons in the area.

Main Street School of Cosmetology is open to the public with all services performed by students.



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2011 Community Campaign

In an effort to make our roads, our neighborhoods, and our community safer, the Chamber is kicking of its 2011 Community Campaign!

We're asking business owners, employees, residents, students and you to sign a no texting while driving pledge.

Two hundred thousand accidents a year are caused by texting; let's lead the effort to lower that number!

"Operating a motor vehicle requires the driver's full attention 100% of the time, making texting and driving a lot like drinking and driving," says Ishpeming Police Chief Jim Bjorne. "Your reflexes and response time are diminished which causes accidents, injuries, and even death."

We'll be kicking off the campaign in this month with students at Republic-Michigamme Schools.

There will also be a page on our website where you can sign the pledge, www.gincc.org, and receive a Txt L8r thumb band.

"DEDICATED TO BUILDING GREAT BUSINESSES, GREAT NEIGHBORHOODS, AND GREAT PLACES TO EXPERIENCE THE U.P."

Welcome New Members!

Cliffs Shaft Mine Museum
Upper Peninsula Power Company
Citizens Bank
Buck's Restaurant
ABC 10/CW 5
Mama Mia's Italian Restaurant
City of Negaunee

Art on Ice Business After Hours

March 15, 2011

5-7pm

Ski Hall, Ishpeming

Help us kick off the Art on Ice Walking Art Tour!

Meet the artists and pick up a brochure detailing the businesses and artists involved.

Enjoy an evening of networking, prizes, appetizers, and drinks!

This event provided by your GINCC, sponsored by Globe Printing and Turino Chiropractic.

The Chamber would like to thank the staff at Bell Hospital for last month's successful Business After Hours!

We'd also like to congratulate Michelle LaMere, who took home the big prize that night, an Amazon Kindle!



Greater Ishpeming-Negaunee Area
Chamber of Commerce

Greater Ishpeming-Negaunee Area Chamber of Commerce

610 Palms Ave.
Ishpeming, MI 49849

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**YOUR BUSINESS. YOUR COMMUNITY.
YOUR FUTURE. YOUR CHAMBER.**

Upcoming Events

Business After Hours, March 15

- Ski Hall, 5pm-7pm
- Sponsored by Globe Printing & Turino Chiropractic
- Art on Ice Kick Off Event (runs through April)

2nd Annual Night of Music Fundraiser, March 19

- Peterson Auditorium, 7p-10p

Chamber Luncheon, March 21**

- Guest Speaker, Brian Cabell, TV6 News Director
- Congress Pizza, Ishpeming
- Noon-1pm, \$15, RSVP by March 17

Business Before Hours, March 24

- Country Village Bookstore & Coffee House, 8-9:30a

www.gincc.org

We're looking for members interested in hosting Business After Hours and Business Before Hours events.

For details call Elizabeth
486.1111

*People do business with
people they know!*

**WE STAND *STRONGER*
WHEN WE STAND
*TOGETHER***

**TV6 News Director, Brian Cabell is this month's guest speaker. Learn how local news has evolved as technology becomes more prevalent in our day to day lives. The TV6 website is now receiving two million page views a month. Find out what those numbers mean for our area, your community, and your business. We'll also hear from Jeremy Sheckell, the Interactive Sales Manager at TV6, he'll discuss the advertising avenues now available through www.uppermichiganssource.com.