



Chamber Chatter



Scott Martin, owner of PC Medic details his business to BAH guests.

Starting the New Year right

Not only is our membership growing, our events are growing as well. This month PC Medic sponsored the Business After Hours. Owner Scott Martin did a fantastic job showcasing his business and providing a comfortable evening with lots of networking and prizes!



Christi Pentecost of ZattaChat excitedly takes home one of the prizes!

Also this month, the Chamber served dinner to ski jumpers from around the country. What a great group of athletes! The tournament at Suicide Hill was an incredible showcase of talent. We were proud to be a part of it!

Heikki Lunta was also this month, bringing hundreds of people to Teal Lake for fishing, fireworks and a number of great community events! A weekend made possible through the hard work of many volunteers! We thank all those who worked to make it happen!

New in 2011: Chamber Luncheons!

GINCC hosted its first Chamber Luncheon on January 24 at the Ski Hall. Due to the great turnout this is an event we're now planning to put together monthly.

George Morse, a personal development and business coach was our first guest speaker. He's a small business owner from downstate Oscoda. He spoke to the group about getting motivated and staying motivated.

Based on feedback from you, areas we'll be covering in the future include: Facebook & Twitter, advertising, identifying your customers, promotions, fellow business owner's experiences and more!

February Chamber Luncheon

2.21.11

12:00p-1:00p

Country Grill, Ishpeming

\$15 before February 16

\$20 at the door

906 Technologies will be talking about the Chamber's website, in particular, the business directory at February's Luncheon.

Learn how you can make the most of your Chamber membership and increase your presence on the internet.

Don't have a website? We'll take you through the steps to create your profile, purchase a domain name and how you can utilize this in advertising and expanding your business!

Have a website? Learn how to sync this profile with your site and utilize its features to draw customers in!

Plus get your name in the drawing for business feature of the month!



Greater Ishpeming-Negaunee Area
Chamber of Commerce

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This month's featured business:



The Eagle Radio Group proudly owns six radio stations across Michigan, five are shown here with the sixth being The Bay out of Marquette.

“COULD YOU LIVE UP HERE?”

“ABSOLUTELY!”

-ROSEMARY SMITH



96.7 The Eagle serving Ishpeming, Republic & the Western U.P.

Join us on the web at www.gincc.org. Read past newsletters and business features, browse through member profiles and more!

The Eagle Radio Group

Kent and Rosemary Smith started their career in radio 13 years ago in downstate Gaylord. Today, they've expanded and own six stations across the state, five in the Upper Peninsula.

Kent's love of the U.P. is what drove the couple north.

He asked Rosemary once during a visit to the U.P., "Could you live up here?" Rosemary says she quickly replied, "Absolutely!" And so, that became their goal, to move their family to the U.P.

"This has been a very good move," says Rosemary. "The U.P. and the community have not only welcomed our radio stations with open arms, but our family as well."

Kent and Rosemary began their U.P. radio presence in Newberry six years ago, with the purchase of WMJT. Four years ago, they purchased licenses in Marquette, Chocolay Township, Ishpeming and Escanaba.

They're community oriented. Talking to Rosemary for even just a couple of minutes, it's obvious; she doesn't get up in the morning to just run a business. She wakes up, heads to work determined to help the community around her through her business.

And because of that drive, they are finding success here in the U.P.

This spring they're increasing their reach in Western Marquette County, bumping up 96.7 to 50,000 watts. Rosemary says this means a bigger, better signal and a new exciting format for listeners... ultimately giving a stronger reach to an area she truly respects.

So, to sum it all up, it seems 'The Fat Man' may just say it best, "No Bad Days." At least not when you're living your dream in the U.P.!



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Membership grows!

The Chamber continues to grow in 2011. We have now reached the 130 member mark!

Thank you to all of the area businesses who have supported the Chamber. Not only do we have 130 businesses on board, but our members are active and ready to promote Western Marquette County and bring new growth and ideas to the area!

We've formed both a promotions committee and a tourism committee. Meetings were held for the first time this month. It's exciting to see so many volunteers brainstorming and working together for Western Marquette County! A number of projects are already in the works!



Stop in and warm up!
The drink's on us!

Free Small Latte

Limit one per coupon
Expires 2.15.11

Your ad here!
Support the Chamber and get your business noticed.
This size **\$25**, double it for **\$45**
Half a column for **\$85**
Call Elizabeth for details, 486.1111

Welcome New Members!

Greater Ishpeming Commission on Aging
Graybill & Mead, PLLC.
Charter Business
Wawonowin Country Club, Inc.
Pioneer Kiwanis Club of Greater Ishpeming
Loy Lawn By Design
Upper Peninsula Luge Club
Rotary Club of Ishpeming
Saint's Auto Sales
Pit Viper Studios
Semco Energy Gas Co.
Radio Shack
Hilltop RV Superstore
Team Wireless
Superior Lawn Care and Landscaping

Mark Your Calendars!

Business After Hours
February 10, 2011
5-7pm
Bell Hospital, Empire Room
Networking, prizes,
appetizers, and drinks

This event provided by your GINCC,
hosted by Bell Hospital

"DEDICATED TO BUILDING GREAT BUSINESSES, GREAT NEIGHBORHOODS, AND GREAT PLACES TO EXPERIENCE THE U.P."



Be sure to check out our Facebook page, www.facebook.com/GINCC



Greater Ishpeming-Negaunee Area Chamber of Commerce

Greater Ishpeming-Negaunee Area Chamber of Commerce

610 Palms Ave.
Ishpeming, MI 49849

Return Service Requested

**YOUR BUSINESS. YOUR COMMUNITY.
YOUR FUTURE. YOUR CHAMBER.**

Upcoming Events

Business After Hours, February 10

- Bell Hospital, 5pm-7pm

An Evening of Romance, February 12

- Up Front & Company, 5p-8p
- Ishpeming Rotary's major fundraiser

23rd Annual Glacier Glide Art Exhibit, February 19

- Presque Isle Park, 12p-5p

Chamber Luncheon, February 21

- Guest Presenter, PC Medic
- Noon-1pm, \$15/before February 16, \$20 after

For more information on these events and others in your area log onto www.gincc.org and click on the calendar link.

Get your event listed on our calendar. Call Elizabeth, 486.1111 or send an email with your event details, epeterson@gincc.org

Not a member? Not a problem. We'll add your event for \$10.

We're looking for members interested in hosting a Business After Hours.

For details call Elizabeth
486.1111

*People do business with
people they know!*



Greater Ishpeming-Negaunee Area
Chamber of Commerce

**WE STAND STRONGER
WHEN WE STAND
TOGETHER**